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THE CONARD-PYLE CO. • WEST GROVE, PA. 19390 • Fall 1974

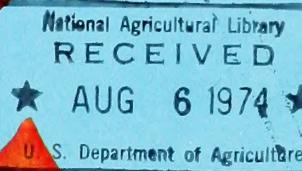
RO

Star® Roses

1975 ALL-AMERICA
AWARD WINNER



Arizona



NEW BEAUTIES

They're Talking About Arizona and Here's What They're Saying:

A consulting rosarian in Minnesota: "I'm sure this rose will please and excite many rose growers . . . the color of the bloom with the reddish tint to the edges of the petals gives rise to many oh's and ah's . . . a most delightful fragrance seems to give this beauty a combination that every rose grower is looking for."

A horticulturist in Kansas: "Excellent rose, outstanding color."

Dear Friends,

The past two years, it has given me rare pleasure to bring you the All-America award winners Gypsy and Perfume Delight from O. L. Weeks, rose nurseryman and hybridizer, of Ontario, California. Now it is a privilege to present a 1975 All-America award winner from Ollie—ARIZONA, a distinctive color on a sturdy bush, most appropriately named, reflecting the gold and copper for which the state is famous.

In addition, I am pleased to bring you RED FOUNTAIN, a rugged crimson-red climber shown on our back cover. Another distinctive new rose is SONIA, from The House of Meilland, the first rose in a generation to "make it" as a greenhouse rose and as a hardy garden rose.

OREGOLD and ROSE PARADE are also All-America award winners for 1975. Each will give you great pleasure.

Sincerely,



S. B. Hutton, Sr.
Chairman of the Board

SEE INDEX OF STAR® ROSES
on page 30



OFFER 2

3 NEW ALL-AMERICAS

ARIZONA
OREGOLD

ROSE PARADE (see page 24)

\$13.70

Arizona (illustrated on front cover)

 Grandiflora. (Weeks.) This flashy golden copper flower is as colorful as the state it's named for, suggesting the thrilling shades of the Painted Desert. Buds of coppery orange swirl open to double, good-sized flowers of golden copper tinted scarlet. More than 26 satiny petals roll outward and hold their color for days on the bush or in the home.

Vigorous, tall, well-branched canes produce a profusion of decorative blooms throughout the season. They come on straight, sturdy stems for cutting. Disease-resistant and winter-hardy, Arizona is excellent for mass planting, for hedges and background.

Again we congratulate Ollie Weeks, the hybridizer of Perfume Delight and Gypsy, for Arizona and his success in capturing All-America Awards. *Plant Pat. App. For.*

\$4.90 ea.—3 or more, \$4.60 ea.



OREGOLD

for 1975



OFFER 3
A GREAT
NEW BEAUTIFUL
TRIO

ARIZONA
OREGOLD
SONIA

\$13.90

Oregold

 Hybrid Tea. (Tantau.) All the blazing brilliance of gold ore has been captured in this sparkling new rose. It's one of the most vigorous and floriferous yellow Hybrid Teas we have seen in many years . . . the winner of an All-America Award for 1975.

Buds are long and pointed, with the beautiful rich golden yellow color that is so elusive. Large, fully double, high-centered blooms of medium yellow are up to 5 inches across. They have an average of 40 petals and are moderately fragrant. The rich yellow softens as the blooms mature but holds a lively yellow for a long time. The flowers are very showy, carried singly on stems up to 12 inches long. Excellent lasting quality, vibrant color and delicate perfume make Oregold the arrangement rose supreme.

Very vigorous and free blooming, this healthy plant grows 3 to 4 feet tall. Oregold lives up to the highest standards of exhibition Hybrid Teas. A distinctive new addition to yellow garden roses. Great as a gift, to yourself or a friend, beginner or expert. *Plant Pat. 3415.*

\$5.90 ea.—3 or more, **\$5.50 ea.**



SONIA

Sonia

(The House of Meilland.) A sophisticated rose of rare beauty and "young" color—pink suffused coral and yellow, as though all the pastels of the rainbow were lightly brushed across each petal. Fascinating and unusual combination of beauty beyond compare at all stages and all seasons . . . rich coral in cool weather, soft delicate coral in the heat of summer. The long buds of classic beauty are what we expect only from a florist. Unusually firm, satiny petals unfold slowly to high-centered, strong-stemmed beauties.

Always in bloom. Vigorous, tall, very freely branched, with foliage larger than average. So eager to bloom—the more you cut, the faster it grows and the more blooms you get. The first rose since Talisman to be equally suited to both garden and greenhouse. Named for the young daughter (at left) of Alain Meilland and granddaughter of Francis Meilland, renowned originator of Peace. *Plant Pat. 3095.*

\$4.50 ea.—3 or more, **\$4.20 ea.**

Full of Color . . .

Gypsy

 Hybrid Tea. (Weeks.) A tall, husky bush gives you wave after wave of smoldering deep orange-red blooms. The fiery color is dazzling in the sun, mysterious and tantalizing in evening's light. Its brilliance lasts from bud to full bloom, even through midsummer heat and humidity.

Buds are very dark red, opening to 5-inch, loosely cupped blooms with 35 to 40 large petals, often touched with scarlet on the underside. Usually they come only one on a long, long stem. Really a "different" rose with light spicy scent that you will love. The flowers open out boldly, proudly showing their full brilliance. Indoors you can admire the glorious fiery color for days.

A splendid garden rose, extra tall (up to 5 feet) and resistant to disease. Glossy rich green leaves clothe the hardy bush. Gypsy will set the pace for sturdiness and lasting color. In fact, a grower in North Carolina writes that it is by far the finest rose bush he ever purchased! We too believe Gypsy is a landmark rose that you will like and enjoy for years and years. *Plant Pat. 3163.*

\$4.90 ea.—3 or more, \$4.60 ea.

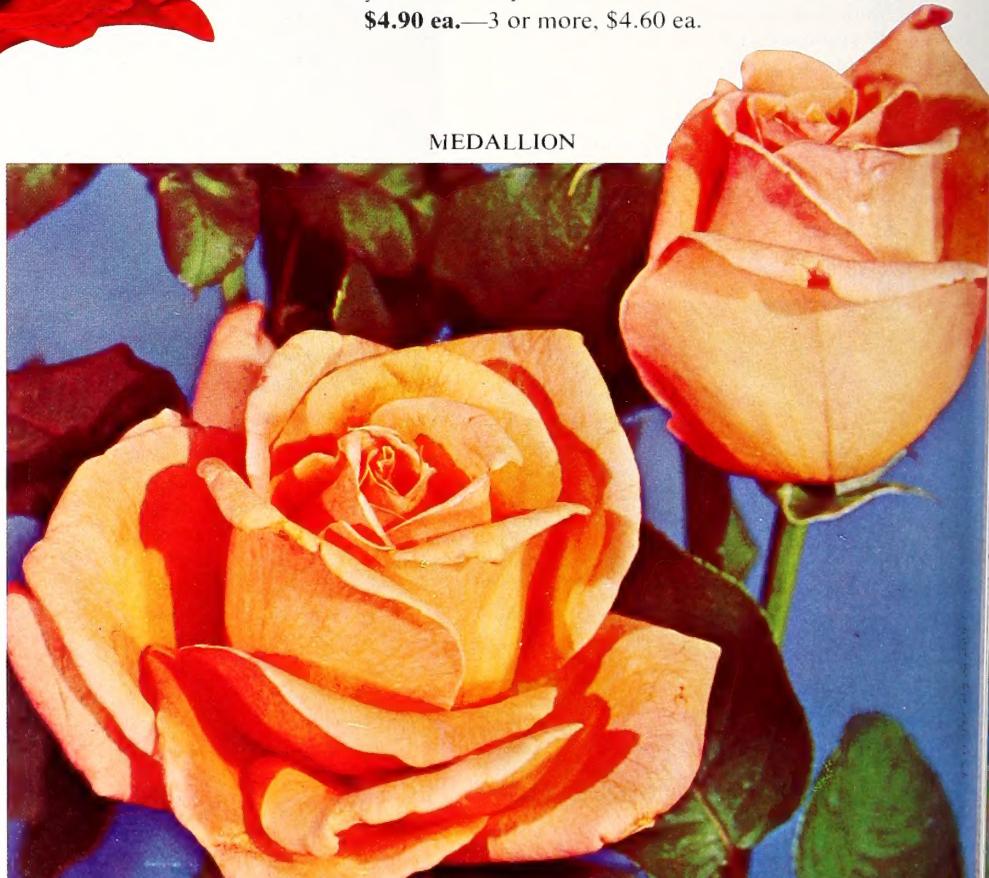
Medallion

 Hybrid Tea. (Warriner.) Lovely pastel roses that pose for you to admire their grace and delicate coloring. Soft buff-apricot with a golden center and an ivory edge, carried on extra strong stems. Flowers open very gradually and hold in their half-open state for several days. The soft pastel color varies with the weather—golden buff in summer and light apricot-pink in the cool of autumn—a flower arranger's joy. Big, shapely, pointed buds open to enormous flowers with a mild fruity scent.

Vigorous and erect, to 5 feet or so, with healthy, light green leaves. Extremely free blooming—we have counted as many as 45 blooms at one time on a plant. Their lasting ability even in rainy weather is remarkable. *Plant Pat. 2997.*

\$4.90 ea.—3 or more, \$4.60 ea.

MEDALLION



GYPSY

OFFER 4

4 FULL
OF COLOR



CHICAGO PEACE
GYPSY
MEDALLION
PERFUME DELIGHT

\$17.80

Full of Vim



PERFUME DELIGHT

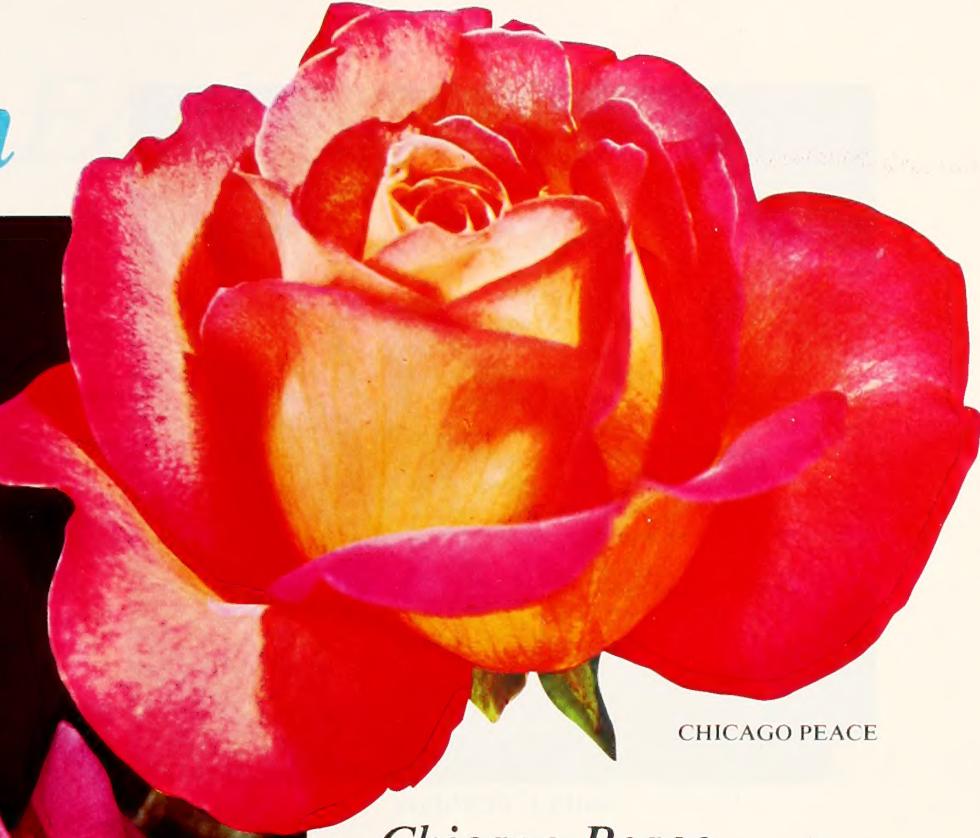
Perfume Delight

 Hybrid Tea. (Weeks.) You couldn't ask for a more perfectly named rose than this fine All-America Award Winner of 1974, for its form and color are a delight and its perfume is remarkable. A garden editor in Illinois writes, "If it bore only one rose a season its beauty and fragrance would be worth waiting for."

A pure unblemished pink with an inner glow that lasts to the end. The picture shows its unusual depth, brilliance and perfect form. Classic high-centered buds and large blooms open with about 30 broad satiny petals. The penetrating spicy fragrance is all you could wish. Strong stems hold the blooms upright, for all to enjoy. Perfect for exhibiting in flower shows, and just as enjoyable in your own backyard.

The bush is of medium height, very vigorous, with large, leathery, olive-green leaves. Above average in disease resistance. *Plant Pat. 3282.*

\$4.90 ea.—3 or more, \$4.60 ea.



CHICAGO PEACE

Chicago Peace

Hybrid Tea. (Johnston.) Cut just one bud of Chicago Peace, place it in a pretty vase and bring it into your living room. We guarantee you will have a beauty spot—fragrant, bright and inspiring—for a week. This big double flower has plenty of firm petals, plenty of rich warm color . . . lively pink with coppery and canary-yellow overtones. Wonderfully glowing and attractive. Buds are big and bold.

And in the garden, it grows just like the Peace rose of which it is a "sport" found in a Chicago garden. The bush is just as strong and free blooming as Peace, with the same marvelous foliage and thick cutting stems. But its color and fragrance are all its own.

Truly a spectacle of ever-increasing popularity—a rose which gives far more than it asks. When you plant Chicago Peace you are sure of having many years of garden pleasure. *Plant Pat. 2037.*

\$4.25 ea.—3 or more, \$4 ea.



STAR® ROSE GUARANTEE

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

Take Your

John F. Kennedy

Hybrid Tea. (Boerner.) A stately white rose with lots of bloom, good for cutting. The long, gracefully furled buds of lemon-white are carried on long strong stems. In bud and when open the flowers are high centered, with 35 to 40 broad, glossy petals, precisely arranged, showing a full but open center when fully mature. The pure white, 5 to 6-inch open blooms hold their firm texture through all kinds of weather and enjoy a long life.

Growth is tall and upright to about 4 feet, with dark, healthy foliage. Good strong canes are crowned with bloom clusters all through the growing season. The tea fragrance is especially pleasing, another plus for this stately white. A rose for remembrance. *Plant Pat. 2441.*

\$4.25 ea.—3 or more, \$4 ea.



JOHN F. KENNEDY

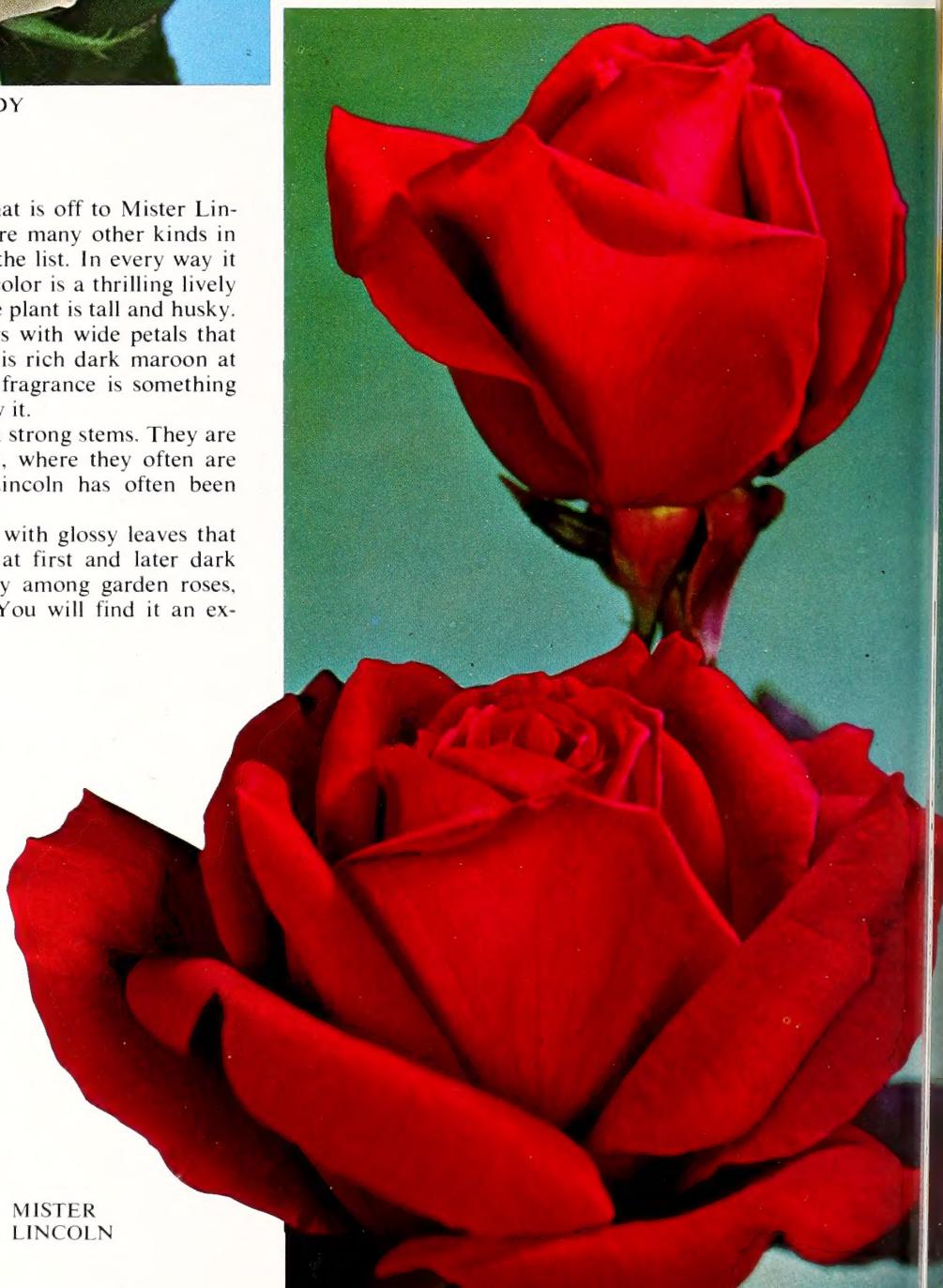
Mister Lincoln

 Hybrid Tea. (Swim & Weeks.) Our hat is off to Mister Lincoln, our best true red rose. There are many other kinds in varying shades of red but this one heads the list. In every way it satisfies your longing for perfection: the color is a thrilling lively red, the blooms are very large and full, the plant is tall and husky. Firm pointed buds open to 6-inch flowers with wide petals that curl back from a high center. The color is rich dark maroon at first, then a deep true red, and the rich fragrance is something special. Even on murky days you can enjoy it.

Flowers are extra long lasting, borne on strong stems. They are made-to-order for rose show competition, where they often are among the top prize winners. Mister Lincoln has often been named "Queen" of the show!

This tall, upright bush is well covered with glossy leaves that show off the blooms. They are reddish at first and later dark green. Mister Lincoln is truly a mainstay among garden roses, thriving and blooming for many years. You will find it an excellent investment. *Plant Pat. 2370.*

\$4.50 ea.—3 or more, \$4.20 ea.



MISTER
LINCOLN

Choice . . . Each a Winner

FALL ROSE PLANTING IDEAL!

When you plant in the fall, your roses make a faster start in the spring and bloom earlier and more profusely the first year. Recommended except where winters are extreme. And of course they are guaranteed to grow and bloom.



GOLDEN GIRL

First Prize

 Hybrid Tea. (Boerner.) This handsome pink rose sells itself on sight. Its elegant self-assured manner, exquisite high-pointed flowers and beautiful two-tone pink color make it a stand-out as a show rose. And fortunately it is also a wonderful plant for ordinary dirt gardeners who don't go after prizes at rose shows.

Flowers are a rich pink, lighter on the inner side and almost light red on the reverse. Wide satiny petals roll back from the spiraling center. A medium height plant, very vigorous and erect, with long stems perfect for cutting. It puts on a thrilling performance, producing plenty of magnificent large buds and flowers almost too good to be true—an arranger's dream come true. And all this with only ordinary care. (Our picture is no exaggeration.) *Plant Pat. 2774.*

\$4.50 ea.—3 or more, \$4.20 ea.

Golden Girl

Grandiflora. (The House of Meilland.) We think of Golden Girl as a modern version of Eclipse, which has always been admired for its long slim buds. Golden Girl is larger, fuller and longer lasting as a flower, but it has the same long graceful sepals and lovely bud form. Its color is a melting golden yellow with soft ivory tints at the petal edges . . . a most pleasing picture in any garden. The blooms are fully double, of medium size and produced in quantity all season long.

This is a tall, imposing yellow for background planting. Bushy and erect, with light green leaves. A vigorous, compact grower, Golden Girl is a totally satisfying rose with its pleasing color and charming flower display. *Plant Pat. 1912.*

\$3.90 ea.—3 or more, \$3.65 ea.

FIRST PRIZE



ORDERING BY MAIL

Convenience—safety—the Star Guarantee (see page 5): all are good reasons for ordering Star roses by mail. Use the order blank and postpaid envelope, and your bushes will arrive safe and sound. We pay all shipping charges in the continental United States.

Tropicana

 Hybrid Tea. (Tantau.) Born and bred in Germany, Tropicana has made itself right at home in America. In fact, this is a rose for all countries, for it wins praise and prizes wherever it grows. The name "Super Star" was first used for it, and the word "fluorescent" was widely accepted as the best way to describe the glowing, translucent color.

Tropicana is a bright true orange, intense and stunning. Long graceful buds and blooms of medium size but handsome high-pointed shape make a terrific impact, especially when used in an arrangement. Their fragrance is very pleasant.

Quite tall and bushy, blooming well all season. A true classic. *Plant Pat. 1969.*

\$4.50 ea.—3 or more, \$4.20 ea.

TROPICANA



PORTRAIT

Portrait

 Hybrid Tea. (Meyer.) Wholeheartedly recommended as a splendid light bright pink rose for any garden. It's a love of a rose if you like a sweet pink—and who doesn't? Cheerful in color . . . deliciously scented . . . tall, strong, free blooming. Who could ask for anything more?

The flowers are a good size, with plenty of petals that curl back in charming fashion. They have the high-centered silhouette so much admired. The pink is washed with light gold tones and petals are edged with a satiny blush, making a bloom as appealing as spring itself.

This tall, bushy plant grows very easily and blooms freely and steadily. You will find it a most satisfying rose by the bedful or as a single plant.

"Portrait, the 1972 AARS winner, was the winner in our garden too," says one grower. It is a triumph for Carl Meyer, an amateur whose avocation of rose growing led him to try hybridizing. His rose Portrait is the first one produced by a non-professional to win the All-America Award. *Plant Pat. 3097.*

\$3.90 ea.—3 or more, \$3.65 ea.

"I was extremely pleased with the roses I bought last year. Even if they fail to survive our severe Wisconsin winter, I feel I received full value for my money. I've had roses for a number of years but never as beautiful or prolific."

—L. S., Wisconsin

A GALLERY OF STARS



APOLLO

Apollo

 Hybrid Tea. (Armstrong.) A fine yellow rose that won an All-America Award in 1972. As growers get acquainted with it, more and more are giving it a rating of Excellent. In both size and form it is a most pleasing bloom, sometimes of exhibition calibre. The clear soft yellow color is a welcome addition to any garden.

Flowers are double, 4 to 4½ inches across, rather informal in type. The color is uniform in both the bud and open bloom. The bush is very tall and well branched, with fresh green, leathery leaves. In vigor and height it could almost pass for a Grandiflora. Extremely free blooming. *Plant Pat. 3322.*

\$4.90 ea.—3 or more, \$4.60 ea.

Swarthmore

Hybrid Tea. (The House of Meilland.) A handsome two-toned deep pink rose with a bold, high center. This astonishingly firm center lasts and lasts—so long, in fact, that it is unusual to see a flower opened wide. The large, long bud shows two tones of smooth, deep clear rose-red, often edged darker. Quite distinctive both in the garden and on the show table. Lightly perfumed . . . a treat to be enjoyed all summer.

This superb cutting rose lasts for days. The plant is tall, upright, bushy and well proportioned. Large, leathery, ivy-green leaves cover the long canes completely. A must if you're after blue ribbons at the rose shows. *Plant Pat. 2444.*

\$3.90 ea.—3 or more, \$3.65 ea.



SWARTHMORE



THE HALL

Queen Elizabeth

 Grandiflora. (Lammerts.) Gracious is the word for this tall, free-flowering garden rose. Great quantities of clear, clean pink blooms come for months on end. Lightly ruffled and cupped in shape, often two or three on a very strong stem and also singly. A well-established plant is a thing of beauty that you will be proud of.

Queen Elizabeth was the first Grandiflora, and it is still generally considered to be the best of its type and the one to which all others are compared. Very sturdy, tall and vigorous, blooming extremely well.

\$3.40 ea.—3 or more, \$3.20 ea.

Peace

 Hybrid Tea. (The House of Meiland.) So many Peace roses have been planted you might think there would be no more room for them. But more are planted every year and it is never a disappointment if you start with a good Star plant. It is truly the rose of roses... strong, free blooming, healthy in growth... enormous, firm petaled, long lasting in bloom. The color is delicate ivory and pale gold, softly penciled pink at the edge and becoming pinker as it develops. Known and enjoyed world-wide.

\$3.40 ea.—3 or more, \$3.20 ea.

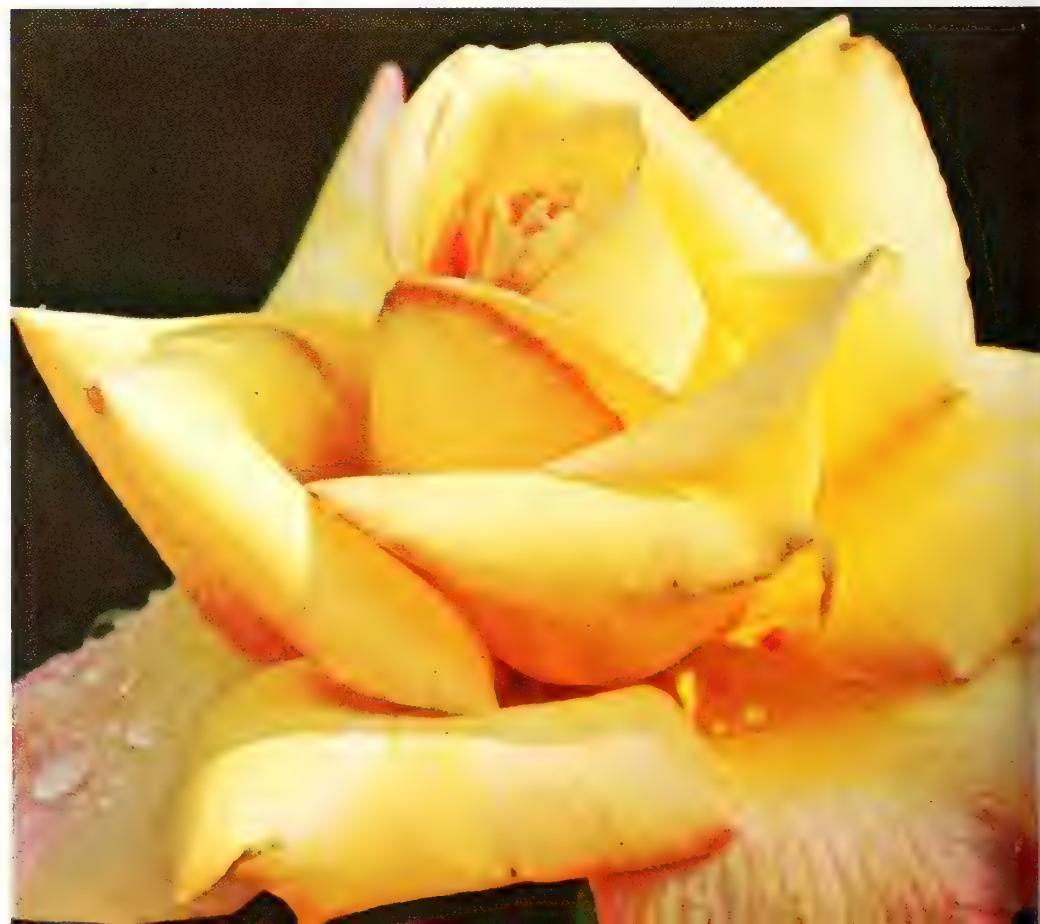
Chrysler Imperial

 Hybrid Tea. (Lammerts.) Another stalwart that belongs in every yard. Everyone likes big, big roses of glowing red, deliciously perfumed... and that describes Chrysler Imperial. Best of all, the plant is anxious to bloom and is well able to do so all summer long. Big solid buds and full, high-centered flowers of rich crimson-red with a velvety overcast.

Reliable and most favorably known as one of the indispensable Hybrid Teas that are the very foundation of a rose garden. Perfect for cutting.

\$3.40 ea.—3 or more, \$3.20 ea.

PEACE



LOCATION IS IMPORTANT

Be sure your roses will have at least four hours of sunshine a day. They like full sun. The soil should be reasonably fertile, with adequate drainage. With this as a start, you CAN grow roses—wonderful roses—that will make you proud of your green thumb.

You'll need to prune and fertilize them in early spring and faithfully spray them through the growing season in order to ward off the bugs and diseases that like roses just as well as you do. Spraying soon becomes as routine a job as going to market every week. Roses require plenty of water, so be sure to supply it. Roses are fun and rewarding and give you far more than they ask—less than five minutes a week.

OF FAME

Confidence

Hybrid Tea. (The House of Meilland.) Especially lovely for cutting. This is a very delicate blending of peach and apricot, shrimp-pink, ivory and gold—so soft and appealing that you have a hard time defining the tints. Stems are very strong, holding the flowers up for you to admire.

The buds are streamlined in shape and the flowers high pointed, medium to large in size. Fragrant too! Of course it's just what you want for bringing into the living room. Cut it when two thirds open and you will enjoy it for days. The upright, bushy plant has soft green leaves and blooms all summer.

\$3.40 ea.—3 or more, \$3.20 ea.



CONFIDENCE

Blanche Mallerin

Hybrid Tea. (Mallerin.) White is a must to enhance every garden, and here is a classic white rose—beautiful in itself and also a good neighbor in a rose bed. Its long, urn-shaped buds and blooms are high pointed and tapering. They are about 4½ inches across, of pure satiny white, with unusually sweet perfume. A truly majestic snowy beauty.

The bush has good heavy canes and leathery, cedar-green leaves. Bushy and upright, it's generous with its flowers. Blanche Mallerin has been on the Star list for over 30 years, which proves how fine it is.

\$3.40 ea.—3 or more, \$3.20 ea.

CHRYSLER IMPERIAL



BLANCHE MALLERIN



OFFER 11 5 FAMOUS ROSES

BLANCHE MALLERIN
CHRYSLER IMPERIAL
QUEEN ELIZABETH

CONFIDENCE
PEACE

\$15.90



Pharaoh

Hybrid Tea. (The House of Meilland.) Here's a big, beautiful bright red. Open flowers are huge and full, like a saucer, with wonderful glowing exuberance. Carried on good stiff stems, they are superb for cutting. One customer wrote us, "It has a truly unique color and lasts longer than any other rose in my garden."

This is a vivid scarlet flower—always a popular color, especially when overlaid with such a velvety overcast. Petals are broad, firm and somewhat ruffled. Buds of satiny dark maroon surprise you by opening to flaming scarlet blooms while keeping the darker red on the underside. The plant is medium height, with large glossy dark leaves. *Plant Pat. 2859.*

\$3.90 ea.—3 or more, \$3.65 ea.



PHARAOH

Golden Prince

Hybrid Tea. (The House of Meilland.) A pleasing, informally shaped flower of true deep bright gold, often borne in clusters of two or three. As the bud unfolds, the petal edges are tinged glowing orange. Flowers are large—up to 5 inches wide—with a full center and light scent. When completely open they show a beautiful large cluster of orange-gold stamens.

Golden Prince is primarily a garden rose. The bush is average height for a Hybrid Tea, bushy and free blooming. A great asset is the waxy-looking foliage. It's so dark and glossy it looks newly polished and sets off the flowers in fine style.

This rose is not one of the "headliners" but its rich golden color makes it worth consideration. *Plant Pat. 2949.*

\$3.75 ea.—3 or more, \$3.50 ea.

FREE PLANTING GUIDE
sent with your order



If you have never before grown roses, you will find this 12-page booklet a helpful guide to proper planting and cultural methods. And if you're an old hand at rose

growing, you will probably want to look through it and double-check on the procedures you have been following. From planting, through pruning and spraying, the booklet describes and pictures the steps to success with roses . . . and also gives pertinent facts about the growing of bulbs and perennials. A copy is sent FREE with every order.

GOLDEN PRINCE



Comanche

 Grandiflora. (Swim & Weeks.) Distinctive in color and showy enough to attract attention. The smoldering red buds are pointed, opening to double flowers about 4 inches in diameter. As they open they become orange-red on the upper surface of the petals and a more rosy red on the underside. The blooms are borne in clusters of 6 to 8 like a crowning glory for the strong canes. The stems are wiry.

A tall, rangy plant, vigorous and free blooming all season. Leaves are very dark and thick—beautiful reddish bronze at first, turning leathery deep green. Always decorative. *Plant Pat. 2855.*

\$3.75 ea.—3 or more, \$3.50 ea.



COMANCHE



LAURA

Laura

Hybrid Tea. (The House of Meilland.) We count this as "our" special rose because it was named for Mrs. S. B. Hutton, Sr. Its luminous salmon-pink flowers are exceptionally appealing, with a nice perfume. And this good color lasts well. Extra long buds and loosely cupped flowers, about 5 inches wide, slightly lighter on the outside of the broad petals. The total effect is light and airy. "My wife fell in love with this rose" commented one visitor to our garden.

A very strong plant growing 3½ to 4 feet high. *Plant Pat. 2986.*

\$3.90 ea.—3 or more, \$3.65 ea.

Royal Highness

 Hybrid Tea. (Swim & Weeks.) A supremely beautiful pastel rose that approaches true perfection. The satiny texture of the petals is beyond belief until you see them for yourself. The color is the softest pink imaginable, slightly deeper in the center. The long pointed buds are very impressive, opening slowly to extra large blooms with a perfect high center.

The winner of countless blue ribbons at rose shows, and you can have a show of your own by growing Royal Highness. The bush is medium tall, with waxy dark leaves. *Plant Pat. 2032.*

\$3.90 ea.—3 or more, \$3.65 ea.



ROYAL HIGHNESS



OFFER 13 FOR EVERY GARDEN

COMANCHE
GOLDEN PRINCE
LAURA
PHARAOH
ROYAL HIGHNESS

\$17.90

"WHAT KIND IS THAT?"

It's fun to have roses that people ask about. Those shown on these two pages are quite distinctive, and if you want something a bit unusual we suggest that you consider these. The colors are exciting and novel, and the plants are not prima-donnas. Put some extra spice into your rose growing by trying something different. Then have Open House in your garden, so all can enjoy. They're great for arrangements, too.



ANGEL FACE

Angel Face

 **Floribunda.** (Swim & Weeks.) Completely different in color and shape, and a rose that has aroused delighted admiration even from those who normally "can't stand" the idea of a lavender rose. This one is a warm rosy lavender washed with ruby in the bud. It opens to a dainty bloom $3\frac{1}{2}$ inches wide, borne singly or in small clusters. Notice the perfect form of the flower with its wavy, scalloped petals. There's a rich fragrance, and the flowers last and last in the garden or when cut.

A low, shapely plant, bushy and continuous blooming. The winner of the John Cook Medal, given a seedling rose of American origin every three years. *Plant Pat. 2792.*

\$3.90 ea.—3 or more, \$3.65 ea.



CANDY STRIPE

Lady Elgin

Hybrid Tea. (The House of Meilland.) This unique cutting rose has been called "a truly beautiful one and I feel the outstanding rose in my garden" by a gardener here in Pennsylvania. Its delightful color is its strong point . . . soft orange on the outside of the bud and a lovely blend of butterscotch and apricot in the open flower. Blooms are large, with 35 to 45 broad petals, and with a subtle fragrance that is the final perfect touch. If you enjoy arranging roses, by all means plant Lady Elgin. It will give you a delightful color to work with.

A strong and upright grower with sea-green foliage that highlights the rich blooms. *Plant Pat. 1469.*

\$3.90 ea.—3 or more, \$3.65 ea.

LADY ELGIN



Distinctive Different Colorful

Candy Stripe

Hybrid Tea. (McCummings.) Pink and white play tag through this large, fully double flower. The wavy petals are splashed and streaked in freehand grace, no two blooms exactly alike. The result is a charming novelty, with a pronounced and lasting perfume.

Free blooming, free growing, healthy and hardy, this tall plant is a winner. *Plant Pat. 2278.*

\$3.75 ea.—3 or more, \$3.50 ea.



LADY X

COLORAMA



Lady X

Hybrid Tea. (The House of Meilland.) "Lady X is the splitting image of her photograph and a delightful addition to my garden," writes a customer in Maryland. It's a delicate soft lilac-lavender, with 60 petals, lightly scented. Blooms are exquisitely modeled, with the high pointed center and lasting ability that win blue ribbons at rose shows. Every satiny flower is of perfect form, showing off handsomely when cut. Very vigorous, tall and hardy. *Plant Pat. 2691.*

\$3.90 ea.—3 or more, \$3.65 ea.



OFFER 15

DISTINCTIVE COLORS

ANGEL FACE
CANDY STRIPE
COLORAMA
LADY ELGIN
LADY X

\$17.90

Colorama

Hybrid Tea. (The House of Meilland.) A striking two-tone—hot watermelon-pink with warm yellow at the base and on the reverse. These are big ruffly blooms, very full and loosely cupped, with light fragrance. Flowers open quickly and for a real splash of beauty in the garden Colorama is a real stand-out. Not especially good for cutting but always a splashy show.

Sturdy stems and beautiful waxy foliage. Medium to tall plant with thick canes. *Plant Pat. 2862.*

\$3.75 ea.—3 or more, \$3.50 ea.

Miss All-American Beauty

Hybrid Tea. (The House of Meilland.) Here's a beauty who will never have to give up her crown! So confident, so brimming with the joy of life that she will indeed remind you of the glamorous beauties who contend for the title of Miss America.

We find it hard to curb our enthusiasm for this rose, and we are joined in our praise by nearly everyone who grows it. Every year it earns more plaudits. *Terrific . . . Fabulous . . . Out of this world* are typical comments.

The blooms are enormous, with plenty of firm broad petals and rich deep pink color that lasts and lasts. Generally the flowers are carried only one on a long, sturdy stem. Marvelous to cut, of course, and so freely produced all season long that just one plant will furnish many a vaseful.

Wonderfully fragrant, strong and vigorous, with no growing problems. Average height. For a real treat, plant Miss All-American Beauty. Better yet, buy three and save. *Plant Pat. 2625.*

\$3.90 ea.—3 or more, \$3.65 ea.

COMMAND PERFORMANCE



True, Tried and

THE ALL-AMERICA SYMBOL

All the roses on these two pages are All-America award winners carrying the AARS symbol. You will see this mark also on many other kinds throughout this catalog. It is the only national award given to roses and is your assurance of merit.

To earn this award a new rose must be entered for trial in 22 test gardens of All-America Rose Selections in all the different climates of the United States. There the roses are grown for two years and scored continually by knowledgeable judges. If a rose meets the high AARS standards it may receive an award and carry the AARS symbol of excellence.



MISS ALL-AMERICAN BEAUTY

Command Performance

Hybrid Tea. (Lindquist.) Striking, intense and with great eye appeal, these long pointed buds and graceful flowers won the All-America Award in 1971. The color is a warm, vibrant orange, on the reddish side, with a somewhat lighter reverse. Flowers are medium size, with 50 petals curled at the edge, particularly beautiful when two-thirds open. Light to moderate perfume. The good strong stems are excellent for cutting.

The plant is extra tall, very vigorous and upright, with dark leathery leaves. Big branching canes; free blooming. The wonderful color is a contribution of Tropicana, which is one of its parents. Worthy of a place in any garden. *Plant Pat. 3063.*

\$3.90 ea.—3 or more, \$3.65 ea.

FALL 1974 ORDER SHEET

Star[®] *Roses*

THE CONARD-PYLE CO.
West Grove, Pa. 19390

Quan.	HYBRID TEAS & GRANDIFLORAS Continued	Each	3 rate	Total	Quan.	FLORIBUNDA ROSES Continued	Each	3 rate	Total
	Medallion. P.P. 2997	\$4.90	\$4.60			Fire King. P.P. 1758	\$3.50	\$3.25	
	Mirandy	3.40	3.20			Gene Boerner. P.P. 2885	3.75	3.50	
	Miss All American Beauty P.P. 2625	3.90	3.65			Redgold. P.P. 3006	3.90	3.65	
	Mister Lincoln. P.P. 2370	4.50	4.20			Rose Parade. P.P. 3065	3.90	3.65	
	Montezuma	3.40	3.20			Saratoga. P.P. 2299	3.50	3.25	
	Oklahoma. P.P. 2326	3.90	3.65			Spartan	3.25	3.00	
	Oregold P.P. 3415	5.90	5.50			Sunspot. P.P. 2576	3.75	3.50	
	Pascali. P.P. 2592	3.90	3.65			Tamango. P.P. 2857	3.75	3.50	
	Peace	3.40	3.20						
	Perfume Delight. P.P. 3282	4.90	4.60						
	Pharaoh. P.P. 2859	3.90	3.65						
	Pink Peace. P.P. 1759	3.90	3.65						
	Polynesian Sunset. P.P. 2530	3.90	3.65						
	Portrait. P.P. 3097	3.90	3.65						
	Queen Elizabeth	3.40	3.20						
	Royal Highness. P.P. 2032	3.90	3.65						
	Scarlet Knight. P.P. 2692	3.75	3.50						
	Sonia. P.P. 3095	4.50	4.20						
	Starburst. P.P. 2974	3.75	3.50						
	Summer Sunshine. P.P. 2078	3.90	3.65						
	Swarthmore. P.P. 2444	3.90	3.65						
	Talisman	3.40	3.20						
	Tiffany	3.40	3.20						
	Tropicana. P.P. 1969	4.50	4.20						
	Don Juan. P.P. 1864	4.50	4.20						
	Golden Showers. P.P. 1557	4.50	4.20						
	New Dawn	3.40	3.20						
	Red Fountain. PPAF.	4.50	4.20						
	Rhonda. P.P. 2854	4.50	4.20						
	White Dawn	3.40	3.20						

FLORIBUNDA

ROSES

Continued

HYBRID TEAS &

GRANDIFLORAS

Continued

GRANDIFLORAS

Continued

HYBRID TEAS &

GRANDIFLORAS

Continued

Quan. SPECIAL ROSE OFFERS

We reserve the right to substitute for sold-out varieties in Special Offers, but changes cannot be made upon request.

Offer No.

Each Offer

2 3 All-Americas \$13.70

3 3 New Trio 13.90

4 4 H.T.'s 17.80

6 4 Roses 15.90

9 4 H.T.'s 15.90

11 5 Roses 15.90

13 5 Roses 17.90

15 5 Roses 17.90

17 4 Roses 14.40

19 4 H.T.'s 14.60

21 5 Roses 17.90

22 4 H.T.'s 12.80

25 5 Floribundas 17.90

26 3 Floribundas 9.90

27 4 Carefree Roses 14.60

29 3 Climbers 12.60

30 13 Roses 48.50

31 3 H.T.'s 10.80

Total Column _____
Total From Other Side _____

TOTAL ORDER _____

Add 50c packing charge if
order is less than \$10.00 _____

Add 6% Sales Tax for
Pennsylvania deliveries _____

ARS NEW Membership (\$10.50) _____
(see below)

TOTAL DUE

AMOUNT ENCLOSED

We pay all shipping charges
within the Continental United States

Thank You For Your Order

Date _____

TERMS
Please send payment with order or before shipment.
No C.O.D.'S

NEW ARS Membership. (See page 30) . . . \$10.50
Send me a FREE Portrait Rose
Ship it in Fall
Ship it in Spring

MERRY CHRISTMAS

OFFER 31

CHICAGO PEACE

PEACE

PINK PEACE

Only \$10.80



Say Merry Christmas with a living gift of

Star Rose

Here is a wonderful, thoughtful way to do your Christmas Shopping. Pick out those people on your gift list who like gardening, and send them a "Living Gift" from this catalog. To make your gift even more unusual, we will send the recipient of your gift in time for Christmas a REAL LIVING ROSEBUD in a vial of water as shown on the left. And with the rosebud will be an attractive Christmas Gift Card bearing your own name, stating

that in the spring at just the right time for planting he or she will receive your beautiful living Christmas Gift, a lasting remembrance of your thoughtfulness. Just a reminder—we must have your orders before December 10 if we are to send the live rosebud in time for Christmas. Use the special Christmas Order Blank which we have enclosed in this catalog for your convenience.

Gift Certificates Make Giving Easy, Too

Popular not only as Christmas Gifts but also as Birthday, Anniversary and "Thank You" Gifts. Many of our customers buy and give Star Gift Certificates because they eliminate shopping time and also because folks who receive Star Rose Gift Certificates have the pleasure of doing their own selecting. If you like, we will send the Gift Certificate to the recipient, or you can send it yourself. But remember, we do need to know the names and addresses of the recipients. We will fill in his or her name. Our latest catalog will be sent to the recipient for gift selection. The rosebud is sent only at Christmas Time. For other occasions, an appropriate Gift Card will be sent. Star Rose Gift Certificates can be presented for any amount you wish to spend, from \$5.00 up.

NOTE: If the variety you select is sold out, we will send you a similar kind of equal or greater value at no extra charge to you. If you do not wish this special service, please check here.

However, we will give this service on "Special Offers" when necessary even without this authorization from you.

FALL 1974



Star Rose Guarantee

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

NOTE: If shipment goes to other than above:
1) Please so indicate in space below;
2) Tell us if it is a gift so we can send proper gift card.

Gift Order
Not a Gift Order

Ship to: Name _____
Street _____
City _____ State _____ Zip _____

DO NOT WRITE IN THESE SPACES PLEASE

ORDER NO.	ZIP NO.	PP ZONE	ADV. CODE	SUB.	P.C.
CLASS	AMOUNT	TAX	TOTAL	SERIALS	

Date: _____



Christmas Order Form

STAR ROSES:

Please send the following Christmas Gifts to the people I have named below. I understand that you will send a Gift Announcement with a live rose bud just before Christmas.

My Name

Address

City State Zip

Send My Gift Of

. Amt. _____

To

Address

City State Zip

Sign Card:

To:

From:

Send My Gift Of

. Amt. _____

To

Address

City State Zip

Sign Card:

To:

From:

Send My Gift Of

. Amt. _____

To

Address

City State Zip

Sign Card:

To:

From:

DO NOT WRITE IN THESE SPACES PLEASE.					
ORDER NO.	ZIP NO.	PP ZONE	ADV. CODE	SUB	P.C.
CLASS	AMOUNT	TAX	TOTAL	SERIALS	

Notes: All "3-for" and group offer prices apply ONLY when plants are shipped to one address at one time. "3-for" prices apply to 3 of one variety only.

Please print full names and addresses. Indicate if your gift is to be plants or a Gift Certificate. We will ship plants at the proper Spring planting time for the recipient's area. Make your selections from the Fall 1974 Catalog.

Patented Plants are sold under license from patent owner.

Send My Gift Of

. Amt. _____

To

Address

City State Zip

Sign Card:

To:

From:

Send My Gift Of

. Amt. _____

To

Address

City State Zip

Sign Card:

To:

From:

NOTE: Important — Orders must be received by December 10 to insure the mailing of a rosebud.

Total Amt. _____

Add 6% Sales Tax for Shipments to Pa. _____

50¢ Packing Charge for Each Gift less than \$10.00 _____

Total \$ _____



THE CONARD-PYLE COMPANY
WEST GROVE, PA. 19390

USE BACK OF SHEET TO LIST ADDITIONAL GIFT ORDERS
Every Star® Rose is Guaranteed to Bloom

Recommended

Scarlet Knight

 Grandiflora. (The House of Meilland.) A handsome tall rose that grows without any fuss and produces continuous rounds of bloom all summer. Completely dependable in your garden, asking nothing more than ordinary care. The flowers come in nice clusters of 3 to 5 or so. Individual blooms are not so large but they are well shaped and present a most pleasing appearance.

Buds are dark crimson and flowers velvety scarlet-crimson with a mild tea fragrance. The warm color doesn't burn and the flowers last a long time on the bush. Excellent for background planting.

This is an outstanding garden plant, hardy and healthy, with big, vigorous canes and thick, rich green foliage. Bushy and profuse blooming. Sure to please you with its growth and bloom. *Plant Pat. 2692.*

\$3.75 ea.—3 or more, **\$3.50 ea.**

AMERICAN HERITAGE



SCARLET KNIGHT

American Heritage

 Hybrid Tea. (Lammerts.) A thrilling specimen flower in a subtle combination of tints . . . cream to light canary-yellow with a delicate edging of camellia-rose. Gradually this rose margin deepens and spreads through the flower, producing a lovely picture. Buds are urn shaped, opening to pointed, 4½-inch blooms with 50 to 60 petals . . . enough to give them substance and lasting ability.

A tall, compact-growing plant, blooming well all summer long. The flower color is impossible to describe or picture adequately . . . so come to see it for yourself in our Star garden. You will join others in exclaiming over it. *Plant Pat. 2687.*

\$3.90 ea.—3 or more, **\$3.65 ea.**



OFFER 17 4 ALL-AMERICA WINNERS

AMERICAN HERITAGE
COMMAND PERFORMANCE
MISS ALL-AMERICAN BEAUTY
SCARLET KNIGHT

\$14.40

STAR® ROSES

King's Ransom

 Hybrid Tea. (Morey.) Big lively blooms of chrome-yellow, ideal for cutting purposes, with a nice lingering fragrance. The tightly curled, medium long buds develop into 5-inch, fully double, golden flowers of excellent form. The full center opens wide, to display rose-red stamens that add to the beauty of the bloom.

Grows moderately tall, with heavy canes, blooming best in spring and fall. The big, attractive flowers decorate the bush in fine style and open well even in unfavorable weather.

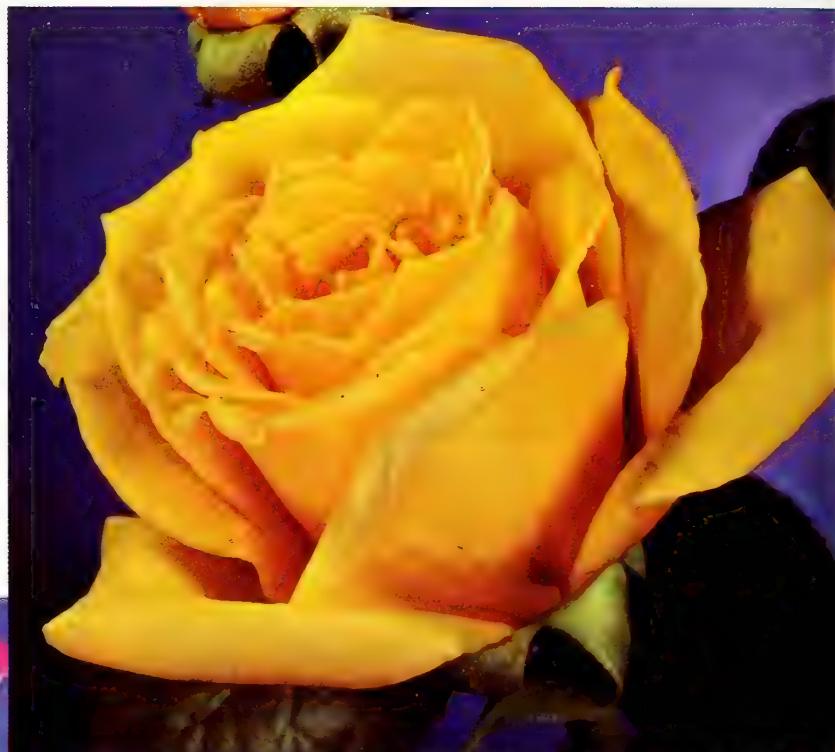
King's Ransom won an All-America Award in 1962, and since then has established itself in the select group of fine yellow roses. Recommended for every garden. *Plant Pat. 2103.*

\$3.90 ea.—3 or more, \$3.65 ea.

PINK PEACE



18



KING'S RANSOM

DON'T MISS IT!

You're missing something good if you don't grow roses. Escape into your rose garden—if it's only a few bushes—and you're in a different world. Here are problems you *can* solve. You can see results quickly and enjoy them hugely.

The triumph of bringing indoors a bouquet of beautiful buds that you yourself have raised is a joy you must experience to understand. Then when you get a severe case of rose fever and begin to exhibit your blooms in rose shows . . . win your first blue ribbon . . . then your first trophy . . . This is *living!*

Pink Peace

Hybrid Tea. (The House of Meilland.) One of the great Peace family of roses, and that's high recommendation. Flowers are almost as large as those of Peace, and their deep dusky pink color, firm petals and lasting ability are unusually good. The shimmering color has a lovely glow. Buds are big and pointed, and the fully double bloom has a high peaked center surrounded by broad petals. Very thick stems, like Peace.

The plant is very strong and bushy—again, like the Peace rose but taller, with large leaves. Excellent for the back row of a planting when you give it plenty of room. Pleasing fragrance, strong stems and its mysterious pink color make Pink Peace a favorite to cut. *Plant Pat. 1759.*

\$3.90 ea.—3 or more, \$3.65 ea.

TO GLOW FOR YOU

Christian Dior

 Hybrid Tea. (The House of Meilland.) A great favorite for years, especially for cutting. This high style French beauty has blooms of crimson-red overlaid with a scarlet sheen. They are above average in size, with 50 to 60 neatly placed petals. Does not fade or turn blue but stays a splendid rich red. Delicate perfume and strong stems. A bloom of top-exhibition quality and high style, to match its name.

A vigorous, tall, upright bush with rich green, leathery leaves. A plant to be relied on for steady, continuing bloom. Hardy and healthy, it will give all-round satisfaction. *Plant Pat. 1943.*

\$3.90 ea.—3 or more, \$3.65 ea.



CHRISTIAN DIOR

Garden Party

 Hybrid Tea. (Swim.) Another of the Peace family, as its husky growth, large dark foliage and strong stems will tell you. It's very bold and dramatic in the size of the flower but soft and delicate in color. They call it a "white" rose but actually it's a combination of cream and ivory—not stark white. A soft flush of appleblossom-pink creeps over the bloom. Flowers have 25 to 30 broad, flaring petals arranged to form a high center. Stiff stems, fine for cutting. Long lasting, both indoors and out.

Plants are tall, rugged and healthy, with beautiful foliage. Blooms steadily until frost. *Plant Pat. 1814.*

\$3.90 ea.—3 or more, \$3.65 ea.

Electron

(not illustrated)

 Hybrid Tea. (McGredy.) Very bright, very luscious, deepest rose-pink. Flowers are very full, with high center and expertly placed petals. Both the rich color and the pleasing fragrance last well. Perfect for cutting, free blooming and an eye-full at all stages. The winner of top prizes in Europe as well as the All-America Award in 1973. (Sorry we can't show its charm.)

Bushy and vigorous, with abundant, dark green leaves that form a dense background for the electric-pink flowers. Blooms are borne singly and very often in showy clusters. *Plant Pat. 3226.*

\$3.90 ea.—3 or more, \$3.65 ea.



GARDEN PARTY



Plant Roses . .

Starburst

Grandiflora. (The House of Meilland.) Like a flashlight, with its bright bicolor flowers of orange-red and yellow. Usually they appear in clusters of three, so that they are effective even though individual flowers are not large. The short pointed buds are yellow, edged soft orange-yellow, and opening blooms are orange-carmine on the inside of the petals. Lightly perfumed.

Foliage is very dark, shiny and healthy . . . the bush sturdy, medium height, blooming well. *Plant Pat. 2974.*

\$3.75 ea.—3 or more, \$3.50 ea.

Summer Sunshine

Hybrid Tea. (Swim.) If you'd like a bright-bright yellow, here it is. A customer in New Jersey calls this "a truly perfect yellow rose." The color is so intense that it's like a sunburst of dazzling gold. The flowers are of good size, high centered when they first open, then slowly becoming cup shaped. Both the form and the bright yellow color hold up well. Plants are moderately tall, well branched and with grey-green leaves. Vigorous, semi-upright habit. *Plant Pat. 2078.*

\$3.90 ea.—3 or more, \$3.65 ea.

Oklahoma

Hybrid Tea. (Swim & Weeks.) The darkest red rose that we grow. Unusually velvety and dark, with heavenly fragrance. The color is a smoky wine-red—tantalizing and unforgettable. Flowers about 5 inches across, with 50 big dusky maroon petals, shaded even darker. Beautifully shaped, long lasting and altogether lovely. The plant is medium height, upright and bushy. *Plant Pat. 2326.*

\$3.90 ea.—3 or more, \$3.65 ea.

STARBURST

SUMMER SUNSHINE



OKLAHOMA



and Reap a Harvest of Satisfaction

Pascali

 Hybrid Tea. (Lens.) A "gentle" white rose of medium size with a charm all its own. The white is soft and creamy, with an ivory-yellow center . . . never cold or aloof, but warm and sweet. Buds are delicate looking but they become high-pointed flowers with over 35 petals that curl back as they open. The high center lasts well, and every specimen is perfectly formed, even in poor weather.

A tall plant, often over 4 feet high, with strong canes and thick-textured, plentiful foliage. You'll want to cut the blooms and there'll be plenty of them on strong stems made to order. *Plant Pat. 2592.*

\$3.90 ea.—3 or more, \$3.65 ea.



PASCALI

Camelot

 Grandiflora. (Swim & Weeks.) Shimmering coral or shrimp-pink, light and glowing. A soft and lively color that lasts well. The shrimp-pink petals have a bit of white at the base, giving the center of the flower a lighter touch. The double blooms are about 4 inches across, with the popular high center at first, becoming more cupped as they open, and filled with rich spicy scent. Usually three or more are carried on one strong stem.

The plant is a tall one with shining dark green leaves of extra large size. It blooms all season and will do well practically anywhere. *Plant Pat. 2371.*

\$3.75 ea.—3 or more, \$3.50 ea.



CAMELOT



Come Visit Our Roses

You have a warm invitation to visit our two Garden Centers. No. 1 is just a mile off U.S. Route 1 at West Grove. It's open all year, 7 days a week, 9 to 6.

No. 2, two miles south of West Grove on U.S. Route 1, is open summer and fall, 7 days a week, 9 to 6. Here too are located our Star Rose Gardens and 40 acres of rose fields, in full bloom from late June into October. You are always welcome.

OFFER
22



OLD BUT GOOD

ECLIPSE
HELEN TRAUBEL
MIRANDY
TIFFANY

\$12.80



ECLIPSE



TIFFANY



HELEN TRAUBEL

MIRANDY



Ever Popular

Eclipse

Hybrid Tea. (Nicolas.) Known and loved for its perfect buds, elegant and tapering, with long sepals. The color is golden yellow, becoming clear chrome-yellow. Blooms of medium size, with 25 petals, carried on long stems. Perfect for cutting in the bud stage. Fragrance is quite strong and pleasant. Vigorous and tall. A favorite with classic form.

\$3.40 ea.—3 or more, \$3.20 ea.

Tiffany

Hybrid Tea. (Lindquist.) Known and admired the world over. Long, exquisitely modeled buds and fragrant, high-pointed flowers, always poised and inviting you to cut them. The light pink and pale gold blooms are about 5 inches across, nicely full, borne on stiff stems . . . a flower arranger's delight. Medium tall, very free blooming.

\$3.40 ea.—3 or more, \$3.20 ea.

Helen Traubel

Hybrid Tea. (Swim.) Another charming pink rose combining softest apricot and shell-pink tints. The bloom has an appealing glow and rich spicy fragrance. Long buds and very large blooms—with oversized petals loosely arranged in a pleasing effect. The plant blooms so freely that you depend on Helen Traubel for a fine all-summer performance.

A tall plant throwing out long cutting stems. Hardy, easy to grow and long lived.

\$3.40 ea.—3 or more, \$3.20 ea.

Mirandy

Hybrid Tea. (Lammerts.) Would you ever describe a rose as buxom? Probably not, but let's call Mirandy pleasingly plump. The blooms are packed with petals that form a high pointed center, very slow to open. In color it's a marvelous velvety wine-red with darker shadings and rich fruity fragrance. Sometimes as the flower ages the color turns purplish. So enjoy it while it's at its best, and discard it when it deteriorates. A sturdy garden plant, blooming steadily until frost.

\$3.40 ea.—3 or more, \$3.20 ea.

More Splendid STAR® ROSES

Big Red

Hybrid Tea. (The House of Meilland.) A bold red, bright and strong, shaded rosy red on the underside. Big fat buds and very velvety, very full flowers. Spicy scent. A tall grower. A real beauty. *Plant Pat.* 2693.

\$3.75 ea.—3 or more, \$3.50 ea.

Charlotte Armstrong

 Hybrid Tea. (Lammerts.) Strikingly beautiful buds of intense carmine-red with an underglow of flame. Long and elegant, they open to 4 to 5-inch flowers of bright rose-red, high centered and fine to cut. Tall, blooming freely. A long-time favorite.

\$3.40 ea.—3 or more, \$3.20 ea.

Condesa de Sastago

Hybrid Tea. (Dot.) Yellow on the outside and rose-scarlet within. Oval buds and very full, rounded blooms with nice perfume. Medium height, vigorous and covered with bloom all summer.

\$3.40 ea.—3 or more, \$3.20 ea.

Crimson Glory

Hybrid Tea. (Kordes.) A famous name among roses, synonymous with velvety crimson color and heavy fragrance. Low growing and free blooming. It does have a weak neck but is still a great favorite.

\$3.40 ea.—3 or more, \$3.20 ea.

Fragrant Cloud

Hybrid Tea. (Tantau.) Dark red buds and large, full flowers of bright coral-red to orange-red. Perfect pointed form, rich color, true rose fragrance. The strong plant can stand some shade. *Plant Pat.* 2574.

\$3.90 ea.—3 or more, \$3.65 ea.

Granada

 Hybrid Tea. (Lindquist.) Bright scarlet, gleaming lemon-yellow and orange-pink blooms of medium size, informally shaped, with large ruffled petals. Very fragrant. A strong, upright bush with crinkled foliage. *Plant Pat.* 2214.

\$4.25 ea.—3 or more, \$4 ea.

Montezuma

Grandiflora. (Swim.) Smooth, creamy rosy salmon. Blooms are high centered, 40 petaled, on stiff stems. A tall, bushy plant, to 5 feet, with plentiful glossy leaves. Needs plenty of growing space. Very abundant blooms.

\$3.40 ea.—3 or more, \$3.20 ea.

Polynesian Sunset

Hybrid Tea. (Boerner.) Especially noted for its enormous size and exotic color. Lush coral-orange with an iridescent glow. Both color and form last well. A heady, fruity scent. Hardy and vigorous. *Plant Pat.* 2530.

\$3.90 ea.—3 or more, \$3.65 ea.

Talisman

Hybrid Tea. (Montgomery Co.) For sentiment's sake you may want Talisman, although many newer roses are better. Medium size, orange and rose, with mild perfume. At its best in spring and fall.

\$3.40 ea.—3 or more, \$3.20 ea.

SCARLET GEM

CINDERELLA



THE MIGHTY MINIATURES

These fascinating little roses are true copies of the classic Hybrid Teas, but they grow only 10 to 15 inches tall and their flowers are no bigger than a quarter. Buds and flowers are exquisitely formed, nice and full, carried on dainty stems. Hardy, disease resistant, persistent blooming. Feed, water, spray and prune just as you do big roses.

OTHER MINIATURES

CRIMSON GEM

(de Ruiter.) A wonderful new deep red Mini of very good shape. Very strong and bushy. Non-fading.

\$2.25 ea.—3 or more, \$2 ea.

GOLD COIN

(Moore.) Tiny pointed buds of pure buttercup-yellow. Low, compact. *Plant Pat.* 2921.

\$2.25 ea.—3 or more, \$2 ea.

ROSY GEM

(The House of Meilland.) A new Mini with rosy pink buds that open to light pink. Free blooming.

\$2.25 ea.—3 or more, \$2 ea.

SHOOTING STAR

(The House of Meilland.) Yellow and fiery red, with curled petals in star form. Long lasting. Bushy plants.

\$2.25 ea.—3 or more, \$2 ea.

OFFER 23



THE MINI'S

CINDERELLA
CRIMSON GEM
GOLD COIN
ROSY GEM
SCARLET GEM
SHOOTING STAR

\$12.00

Rose Parade

 **Floribunda.** (Williams.) Everything you want a Floribunda to be, and the only Floribunda to win an All-America Award for 1975. These free-blooming, vigorous, beautifully mounded plants are covered with dancing, medium pink buds that open to bright lively pink, fully double blooms up to 4 inches across.

Buds are plump and short but have surprisingly good form. As many as 55 satin-soft petals form a camellia-perfect flower of unusual delicacy. Blooms are borne in eye-catching clusters like a feathery pink cloud. A light fragrance adds a touch of class to this sparkling Floribunda.

Vigorous growth brings continuous bloom all summer long. Freely branched, mounded plants are as broad as they are tall and are covered with good, medium to dark green foliage. That rugged, disease-free look tells you "here's the plant that will give years of beauty and satisfaction." Brand-new and sure to please, Rose Parade lives up to its name. *Plant Pat. 3065.*

\$3.90 ea.—3 or more, \$3.65 ea.

Europeana

 **Floribunda.** (G. de Ruiter.) For a spring and summer spectacular, plant Europeana, the best red Floribunda. Words like *massive*, *colossal*, *spectacular*, *terrific* are used to describe it. This is a heavy-blooming plant producing huge sprays of satiny red flowers, as many as 20 in each compact cluster. Petals are beautifully ruffled, forming a neat bloom as velvety as plush. Just one spray is a bouquet in itself, easily lasting over a week in water.

Thrifty and quite low growing with healthy foliage. Magnificent in its first flush of June bloom, and when hot weather comes there is no let-up. Early foliage is soft mahogany-red, slowly turning rich dark green. A favorite at rose shows. *Plant Pat. 2540.*

\$3.75 ea.—3 or more, \$3.50 ea.

EUROPEANA



Flashy Floribunda



ROSE PARADE

THE WORD "FLORIBUNDA"

These bushy plants, overflowing with bloom, are great garden favorites. Colorful is the word for them. Hybridizers have bent their efforts toward better colors, larger flowers, improved flower form.

So many kinds have been used as parents that there are now great differences among the Floribundas. Europeana, for example, has huge heads of bloom, while Spartan's flowers are more perfectly shaped and borne only three or four in a cluster. Whatever your desire, there's a Floribunda to satisfy it.

Redgold

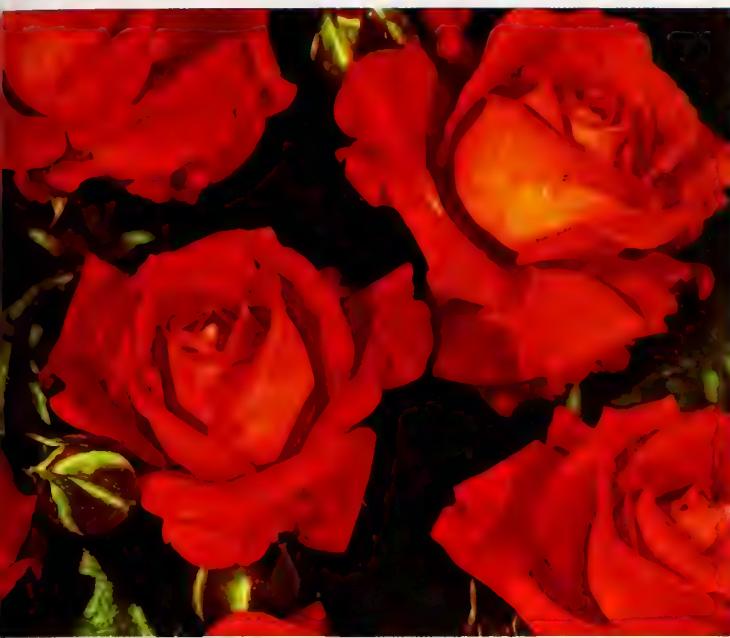
 (not illustrated)

 **Floribunda.** (Dickson.) At first chrome-yellow, the buds turn darker as they open, to a glowing orange-gold. Petals are edged brick-red, which later becomes deeper magenta. Flowers are moderately double with light fragrance. Eight-inch stems, some bearing only one flower and others clusters.

A splendid Floribunda that you will find most attractive and colorful in any planting. *Plant Pat. 3006.*

\$3.90 ea.—3 or more, \$3.65 ea.

that capture the headlines



BAHIA

Bahia

 Floribunda. (Lammerts.) A vivid golden orange blend that sparkles in the sunshine and keeps the bush glowing with constant color. The 3-inch flowers are very double, pleasingly cupped, with nice spicy perfume. They come in clusters. For mass planting and hedging purposes this plant is outstanding. An All-America winner last year. *Plant Pat. 3525.*

\$3.90 ea.—3 or more, \$3.65 ea.

Sunspot

Floribunda. (Fisher.) In our opinion Sunspot is the best yellow Floribunda. Both its size and its color are extra good.

Rich butter-yellow buds slightly tinged orange turn a bright, sunny yellow as they open. Fully double, often up to 5 inches across, with light fruity fragrance. The graceful yellow blooms literally blanket the entire plant. Fine for massing and border planting. *Plant Pat. 2576.*

\$3.75 ea.—3 or more, \$3.50 ea.

SUNSPOT



Angel Face

 Floribunda. (Swim & Weeks.) A charming Floribunda with real personality. So novel and fascinating, we show it twice in this catalog.

Six years ago it made a real "splash" in the rose world because of its sensational color break-through. Some growers bought it merely out of curiosity. But actual garden experience has now established Angel Face in a niche all its own. Its sweet perfume, unique color and lovely form are truly unmatched. (Someone has described it as "sinfully" beautiful.) We can't recommend it too highly to you. *Plant Pat. 2792.*

\$3.90 ea.—3 or more, \$3.65 ea.

"Just a note to say how much we all enjoyed your roses last year. They came along beautifully and am hoping this summer they all do as well. They are a source of enjoyment for the whole family."

—J. R., Michigan



ANGEL FACE



OFFER 25 FLASHY FLORIBUNDAS

ANGEL FACE
BAHIA
EUROPEANA
ROSE PARADE
SUNSPOT

\$17.90



BON BON

More STAR® Floribundas

Bon Bon

 **Floribunda.** (Warriner.) This pretty All-America winner of 1974 has big clusters of bright pink blooms with a creamy to white reverse. The overall effect is charming at every stage. Blooms are about 3 1/2 inches across, cupped and rounded in shape, with 25 petals of heavy substance. Moderate fragrance. A real find for today's landscaping . . . low, compact, tidy, free blooming. *Plant Pat. App. For.*

\$3.90 ea.—3 or more, \$3.65 ea.

Fire King

 **Floribunda.** (The House of Meilland.) Another splendid plant for landscape use. Tall growing and exceptionally vigorous. Flashing orange-red, neat-looking, perfectly formed flowers about 3 inches across, opening out flat. They are carried in clusters of 5 to 7. Fragrant, long lasting and excellent for cutting as well as garden use. *Plant Pat. 1758.*

\$3.50 ea.—3 or more, \$3.25 ea.

Also We Recommend

BETTY PRIOR. Floribunda. (Prior.) A wonderful choice for a tall bushy hedge. Large, spreading clusters of 5-petaled blooms like pink dogwood in shape, size and color. Rich spicy fragrance. A 4-foot plant (or more), hardy and free blooming.

\$3.25 ea.—3 or more, \$3 ea.

CIRCUS. Floribunda. (Swim.) Changes from rich yellow and red in the buds to buff and soft pink flushed orange-scarlet. Well-formed buds and 45 to 50-petaled blooms in enormous clusters. Fine for a hedge.

\$3.25 ea.—3 or more, \$3 ea.

FASHION. Floribunda. (Boerner.) A famous and still popular Floribunda. Soft coral-peach-pink overspread with gold. Flowers of lovely Hybrid Tea shape, on 3-foot plants loaded with bloom. Hardy, disease resistant.

\$3.25 ea.—3 or more, \$3 ea.

GENE BOERNER. Floribunda. (Boerner.) Clusters of dainty pointed buds of deep rose color become clear soft pink flowers with a deeper center. Blooms in profusion. An upright, bushy grower. A good hedge rose. *Plant Pat. 2885.*

\$3.75 ea.—3 or more, \$3.50 ea.

SARATOGA. Floribunda. (Boerner.) Pure white flowers like a gardenia in shape. Buds are cream colored, opening to good-sized blooms of snowy white. Old rose scent. Leathery, glossy leaves. Blooms profusely. *Plant Pat. 2299.*

\$3.50 ea.—3 or more, \$3.25 ea.

SPARTAN. Floribunda. (Boerner.) Marvelously vigorous and profuse blooming. Blooms are deep coral color, shaped like small Hybrid Teas, carried singly and in smallish clusters. Quite fragrant.

\$3.25 ea.—3 or more, \$3 ea.

TAMANGO. Floribunda. (The House of Meilland.) Massive clusters of bright crimson-red flowers. The color is rich and velvety, the form large and full. A healthy, sturdy bush suited for hedge or screen. Blooms freely. *Plant Pat. 2857.*

\$3.75 ea.—3 or more, \$3.50 ea.

OFFER 26
ACTION FILLED



BON BON
FASHION
FIRE KING

\$9.90

FIRE KING



Enjoy CAREFREE Color



SEA FOAM

Sea Foam

Hybrid Shrub Rose. (Ernest Schwartz.) A hardy, tremendously vigorous shrub rose with foamy masses of dainty creamy white buds and blooms. Use it as a specimen, a border, a broad low hedge, a pillar rose, a ground cover . . . any way you like, but give it space enough to express itself. The plant has no enemies and asks only for sun and rain. *Plant Pat. 2463.*

\$3.50 ea.—3 or more, \$3.25 ea.

The Fairy

(Bentall.) "The finest and most durable shrub I have," says a customer of ours. It gives you multitudes of seashell-pink blooms from early summer to frost. Very dense, hardy and thrifty—very resistant to disease and insects. Will grow anywhere, even in part shade.

\$3.25 ea.—3 or more, \$3 ea.

Rhonda

Everblooming Climber. (Lissemore.) Blooms as shapely as Hybrid Teas, on stiff stems excellent for cutting. Its coral-toned pink color and satiny petals make it welcome anywhere. Although classified as an Everblooming Climber, it also may be grown as a shrub. (This is the advice of its hybridizer, our neighbor Jack Lissemore, in New Jersey.) And because it's such a willing bloomer—and defies bad weather and rose pests—we include it with other carefree roses. *Plant Pat. 2854.*

\$4.50 ea.—3 or more, \$4.20 ea.

RHONDA



RED FOUNTAIN



WHAT WE MEAN BY "CAREFREE"

Our usual advice is to spray or dust rose bushes regularly. But there are some types that literally are *carefree*. The four shown here are such roses. You can plant them and forget about spraying and fertilizing.

These are what we call landscaping roses. Use them instead of a privet hedge or evergreen barrier. They can be planted where you would use a forsythia or lilac bush. Think of them as everblooming shrubs, not just as roses. If you would like lots of color all summer without any effort but setting out the plants, order any of these.



THE FAIRY

Red Fountain

Everblooming Climber. (Williams.) As a climber, a pillar or shrub, this is a great new acquisition. Its velvety red blooms come in bold masses. The plant deserves double mention—as a climber and also for mass planting for commercial, industrial and highway landscapes. Especially for screens and barriers, it is wonderful for blotting out undesirable sights, muffling noise, and acting as a barrier. Winter hardy and disease resistant. So . . . we call it a carefree rose. *Plant Pat. App. For.*

\$4.50 ea.—3 or more, \$4.20 ea.

OFFER 27
CAREFREE
ROSES

RED FOUNTAIN
RHONDA
SEA FOAM
THE FAIRY

\$14.60



RED FOUNTAIN



RHONDA

STUNNING STAR

Red Fountain. New!

Everblooming Climber. (Williams.) One of the new breed of Climbers that gives a profusion of rich red, velvety blooms in June and through the whole summer. It will give you a free hand to decorate your landscape with bold splashes of color.

The plump, medium-sized buds are almost black-red. They open gracefully to dark red blooms, at times overlaid with a luxurious blackish velvet touch. An occasional flower will be flushed strawberry-red. The 3-inch flowers often occur in spectacularly large trusses of as many as 40. And there's an elusive hint of spicy fragrance. *Plant Pat. App. For.*

\$4.50 ea.—3 or more, \$4.20 ea.

Rhonda

Everblooming Climber. (Lissemore.) One of the newer Climbers, combining the large, perfect Hybrid Tea flower form with the growth habit of Climbers. Though many Climbers bloom the first year they are planted, this one will give you more than any other we know. Rhonda is a true medium pink with tones of coral. The satiny blooms are carried on stiff stems fine for cutting and clothed with rugged foliage. Gracefully arching canes up to 8 feet high carry bloom from top to bottom—in profusion in the spring and continuously through summer and fall. *Plant Pat. 2854.*

\$4.50 ea.—3 or more, \$4.20 ea.

Don Juan

Everblooming Climber. (Malandrone.) A handsome pillar rose bearing masses of rich dark red bloom. Completely hardy. Don Juan grows 8 to 10 feet high and is covered with plentiful velvety crimson-red flowers through the summer. The biggest crop of bloom comes in June, followed by repeated bursts until fall. Large, neatly formed buds open to fully double flowers 5 inches across, borne one per stem. Fragrant. *Plant Pat. 1864.*

\$4.50 ea.—3 or more, \$4.20 ea.

Golden Showers

 Everblooming Climber. (Lammerts.) We consider this the finest yellow Climber on the market. It blooms freely and is extremely vigorous. The plant can almost stand alone like a bush rose, without support. It grows 7 to 9 feet tall. The sunny daffodil-yellow flowers are fragrant, up to 5 inches across, with 25 to 30 petals, loosely arranged. *Plant Pat. 1557.*

\$4.50 ea.—3 or more, \$4.20 ea.

Blaze

New Improved Everblooming Kind. (Kallay.) This rose is as common as an old shoe—and just as easy to live with! Like a lilac bush, it's practically a symbol of home, found even in out-of-the-way spots where it receives no attention whatsoever. Its brilliant scarlet bloom clusters come in a brilliant mass in June and again in the fall, with some bloom in between. Extremely hardy and vigorous and needs no fertilizing or spraying.

\$3.40 ea.—3 or more, \$3.20 ea.

BLOSSOMTIME

Everblooming Climber. (O'Neal.) Pink flowers in two tones—light pink on the upper side of the petals and dark rosy pink on the underside. This gives a charming effect. Lovely double blooms with pleasing fragrance. One of the most continuous blooming of all Climbers. It grows to medium height, with healthy foliage. A good all-round two-toned pink Climber. Not so spectacular in size as some of the newest kinds, but worthwhile for its lovely two-tone pink color.

\$3.40 ea.—3 or more, \$3.20 ea.

CLIMBING CRIMSON GLORY

Repeat Blooming. (A. Naungayan.) The Crimson Glory bush rose has been a household word with rose growers for many years, and here is its climbing form. You will find these flowers just as velvety, just as vivid a crimson, and the perfume just as rich and deep as that of the parent. Each bloom is carried on its own long stem—not in clusters. This is a vigorous, fast grower that blooms repeatedly.

\$3.40 ea.—3 or more, \$3.20 ea.

CLIMBING PEACE

Repeat Blooming. (Brady.) Has the same huge, double blooms that made Peace rose famous: soft cream, yellow and ivory with a pink edging that slowly suffuses the whole flower. Blooms are borne on strong stems and last a long time. Occasionally someone complains that this climbing form is slow to bloom, and it's true that it takes two or three years for it to get in stride. So be patient.

\$3.40 ea.—3 or more, \$3.20 ea.

CLIMBERS

DON JUAN



GOLDEN SHOWERS



BLAZE



CORAL DAWN

Everblooming. (Boerner.) Large, coral to rose-pink flowers cover the plant. Each one is as much as 4½ inches in diameter, boasting 30 to 35 petals . . . as large as many Hybrid Teas and borne in clusters of 3 to 20. There's pleasing fragrance also. Rich green, leathery foliage adds to its total beauty.

\$3.40 ea.—3 or more, \$3.20 ea.

NEW DAWN

Everblooming. (Somerset.) Softest blush-pink. Fragrant flowers of good size blanket the plant, making a beautiful picture on a rustic fence or covering an otherwise uninteresting wall (suggestion: your garage wall). Dark glossy foliage. Very hardy. Blooms repeatedly all season and grows 15 to 20 feet.

\$3.40 ea.—3 or more, \$3.20 ea.

WHITE DAWN

Repeat Blooming. (Longley.) We rate White Dawn as the best white repeat-blooming Climber. Bears snowy white, semi-double flowers shaped somewhat like a gardenia . . . and fragrant as well, in pleasing clusters. Decorative, shiny foliage on a good strong plant. Rather spreading in growth.

\$3.40 ea.—3 or more, \$3.20 ea.

OFFER 29

FREE BLOOMING CLIMBERS

GOLDEN SHOWERS
RED FOUNTAIN
RHONDA



\$12.60



To anyone who sends us his dues by December 31, 1974 for a new membership in The American Rose Society, we will give absolutely FREE a Portrait rose bush (for illustration and description, see above and page 8).

Here's all you do: Send us your check for \$10.50 annual dues (made payable to The Conard-Pyle Co.).

We will send you your Portrait rose at proper planting time this fall, or if your membership is received after November 20 it will be shipped to you in the spring.

You will find many benefits by joining The American Rose Society:

1. The membership card is your passport to rose shows, rose gardens, rose meetings everywhere.

A Free Rose for You!

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6. Leaflets listing Private and Public Gardens open to members, Consulting Rosarians, Rose Judges, cultural information, etc.

7. Help with rose problems, free of charge.

8. PLUS: *A Free Portrait rose bush* from STAR ROSES when your new membership is sent to us.

Join Now! Send us your \$10.50 today.



OFFER 30

THE BAKER'S DOZEN



12 PLUS 1 FREE

A prize . . . a gift . . . a bargain pleases everyone. Here's a special-special offer of some of the roses most in demand now. We could almost call it the All-America Offer, because every rose in this offer except Chicago Peace has been given the award that places it on a pedestal of honor. These are absolutely first-grade plants. If you like to keep abreast of the newest and best roses, here's your chance to save \$9.35.

Arizona. Golden copper.

Chicago Peace. Pink and yellow blend.

First Prize. Pink.

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Beauty. Deep pink.

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Oregold. Golden yellow.

Peace. Yellow tinted pink.

Perfume Delight. Pure pink.

Portrait. Light pink.

Tropicana. Orange.

PLUS QUEEN ELIZABETH. Light pink.
All 13 . . . A value of \$57.85

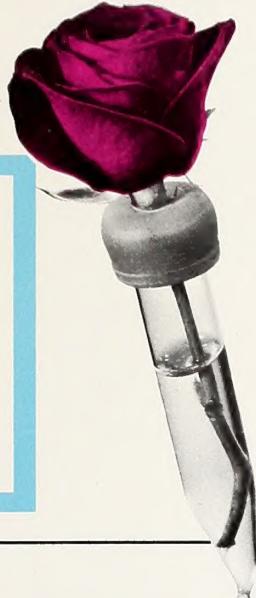
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(SAVE \$9.35)

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Your gardening friends will delight in a Christmas gift of rose bushes. Why not surprise them this year? Here's How: Choose the rose or collection of roses you wish to give. Send us the order now on the order blank provided. At Christmas time we will send your friends a real, living rosebud in a vial of water, with a card telling them they will receive the bushes at spring planting time. (Rosebuds can be sent only with Christmas gift orders. They are *not* of the variety ordered, but a pretty little Floribunda bloom. We must have your order *before December 10* if we are to send the rosebud.)



OFFER 31
SPECIAL CHRISTMAS OFFER
CHICAGO PEACE PEACE PINK PEACE
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Gift Certificates are the perfect answer to gift-giving problems at any time. Just mail us your check and the name of the recipient. We will send the Gift Certificate direct to your friend, or you can send it yourself. Then we will forward our latest catalog to him so that he can choose what he wants.

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Dormant Plants. Prices in this catalog are for dormant roses for shipment Fall 1974 or Spring 1975, and are void after June 1975. All Rose plants are 2-year, field-grown, guaranteed to bloom. Orders are accepted subject to stock unsold. Patented varieties are sold under license from the patent owner.

All "3-for" and group offer prices apply ONLY when plants are shipped to the same address at the same time. "3-for" prices apply to 3 of one variety only. In the group offers, we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value. We substitute only when necessary and only with other good varieties. However, we cannot make changes in offers on request. Their special price prohibits the extra handling these requests would require.

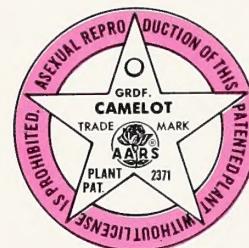
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Enclose payment with your order. We do not ship C.O.D.

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Please print your name and address on the order sheet, and don't forget the Zip Code. All orders from one household should be made under the same name.



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Phone: (215) 869-2426

NEW FOR 1975

HARDY PILLAR ROSE

Red Fountain

Red Fountain inherits its bold masses of rich bloom from Don Juan and its blazing brilliance from Blaze. We congratulate its hybridizer, J. Benjamin Williams of Maryland, for this unbelievably versatile new landscape rose, as well as for the new 1975 All-America Floribunda, Rose Parade (see page 24).

Think of Red Fountain as either an everblooming climber or a free-standing shrub. It's unusually hardy in all climates and is always in bloom. Splendid for massing and hedges, for screens, barriers and bird shelters.



A fountain of gracefully arching canes gives Red Fountain its name. A vigorous, healthy grower, it has rugged, deep green, semi-glossy foliage that covers the plant from top to bottom. This rich mantle of green is the perfect backdrop for the showy red blooms that never hide in the foliage. New leaves are almost brilliant red but quickly soften to a greenish bronze and mature a deep lush green. Branches come continuously from the base, making beautifully weeping canes that produce continuous bloom.

A new high in ruggedly healthy climbing-shrub roses. Perfect for any planting or landscape—as an individual lawn specimen or for public areas where a tough, hardy plant is needed. Ideal for traffic control, whether pedestrian or vehicular, bridle paths or game management. Rugged hardiness lowers maintenance costs and adds prestige and appeal. *Plant Pat. App. For.*

\$4.50 ea.—3 or more, \$4.20 ea.

See the Special Offer on page 27 and another on page 29

Star® Roses

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